



CAREER SUMMARY: More than 20 yrs. of successful experience in positions of increasing leadership and responsibility in the design and development of digital marketing. Coordinated and participated in design projects throughout the entire development life cycle with a proven record of high quality levels and meeting schedules. Extremely diversified skill set which includes PC and Mac graphic environments, print media and audio/video production. Extensive interaction with associates, clients, vendors, contractors and support departments. Successful implementation of cost and process improvement strategies.

EDUCATION:

Associate Degree, Commercial Arts

Sinclair Community College, Dayton, Ohio
Graduated June 1982

Bachelor of Arts

Antioch University, Yellow Springs, Ohio
Graduated June 2003

WORK EXPERIENCE:

3/98 - PRESENT

Exhibit Concepts Inc. - Exhibitconcepts.com

Senior Graphic Designer

Duties: Oversee all aspects of creation, illustration, design, fabrication and installation of exterior and interior graphics, displays, POPs, tradeshow and museum exhibits. Direct client contact.

Clients: Emerson, Teradata, NCR, LexisNexis, UCB Pharma, Mazak, Goodrich, IAMS...etc.

Museums: The World War II Museum, The Medal of Honor Museum, Frontier Texas, The B.B. King Museum, The Allman Brothers Museum, The Oklahoma Memorial....etc.

3/98 - PRESENT

ShurDesign / ShurSigns - Shurdesign.com

President/Owner

Duties: Oversee all aspects of creation, illustration, design, fabrication and installation of exterior and interior graphics, art, sculpture, websites and marketing campaigns. Coordination and execution of projects from inception to completion.

4/95 - 3/98

A to Z Clothing Co. Inc.

Partner/Art Director

Duties: Oversee all aspects of the creation and production of new lines, Illustration, Admin., Training, Acquisition, Shipping, Brochures, Tradeshow Displays and Reps.

Clients: Tommy Hilfiger, Aeropostle, Macy's, The Gap, The Limited, Victoria's Secret

9/95 - 3/98

Sinclair Community College

Associate Professor/Instructor - Applied Arts Department

Classes: ARV104 - Mac and Windows PC platforms. ARV115 - 2D & 3D animation.

VIS140 - Pagemaker. VIS240 - Adobe Illustrator & Photoshop. GRA120 - Color Sep.



about me

WORK EXPERIENCE Continued:

4/91 - 1/96

Shurte Graphics Inc.

President/Owner

T-SHURTE'S - Imprinted Garment Division of Shurte Graphics Inc.

Duties: Supervised and participated in all aspects of the operation: Illustration, Sales, Production, Administration, Training, Accounting, Payroll, Acquisition, Shipping, Marketing Materials, Tradeshow Displays, Creation and Development of New Lines and Coordination of National Rep. Companies.

CLIENTS: Piasano Publications (Easyriders, In The Wind, Biker, Tattoo and American Rodder Magazines), Boss Hoss Cycles, Rick Derringer, Johnny Winters, Spencers Gifts Inc., Funwear Inc., Creative Images Inc. and numerous local clients.

SHURSIGNS - Computer Sign Making Division of Shurte Graphics Inc.

Duties: Supervised and participated in all aspects of the operation: Illustration, Sales, Production, Administration, Training, Accounting, Payroll, Acquisition, Shipping, Marketing Materials, Tradeshow Displays, Application and Installation.

CLIENTS: Dayton Dynamos, Sound Waves Inc., WTUE, WAZU, Mix 107.7, The Yellow Rose, Englewood, Union and Vandalia Police Departments, BP Inc., City to City Courier, The Century Bar, Cold Beer and Cheeseburgers, MDI Expo, Wright State University

2/88 - 4/91

Funwear Inc.

Creative Art Director

Duties: Oversee all Illustration, Color Separation, and Direction of all Licensed Programs in progress. Training and Instruction of 8 to 10 Illustrators on my staff. Acquisition of all tools and materials. Coordinate Programs with Executive Staff and License Distributors. Create Marketing Materials and Displays for Tradeshows.

CLIENTS: Harley Davidson, Disney, Universal Studios, Warner Bros., 20th Century Fox, ABC, Hanna Barbara Inc., King Features Limited, Mike Peters Inc.

8/87 - 2/88

National Imprint Services

Art Director

Duties: Oversee all Illustration, Color Separation and Darkroom work in progress, Training and Instruction of 2 Illustrators on my staff. Acquisition of tools & materials. Interface with clients to create designs and approve final production.

Clients: Bank One, Tuffy Brooks, Ambassador Designs, Shumsky Enterprises Inc.

5/87 - 8/87

Cybergraphics

Production Manager

Duties: Create sample art. Develop client contacts. Train staff in Computer Art, Animation, A/V Multi-Image, Video Production, Acquisition of tools and materials, Coordinate Subcontractors, Pricing, Illustration, Layout, Design and Keyline.



about me

REFERENCES:

Jim Malarkey

Office: 937-769-1872 Cell: 937-903-8908
Email: jmalarkey@antioch.edu

Sue Van Allen

Office: 937-478-6165 Cell: 937-434-4659
Email: svanallen@aol.com

John Fleming

Home: 937-767-2718

VOLUNTEER:

8/03 - Present (Performer)

AACW Bluesfest

8/10 - 8/12 (Performer)

Peace Museum

8/10 - 8/12 (Performer)

Wham Bam Thank You Jam

8/01 -8/10 (Performer & MC)

Mountain Days Music Festival

9/92 - 3/03

YMCA

Coach / Young Children's Sports Programs

Representative to the NW-YMCA Indian Guide & Princess Programs

TITLES: Great Chief, Cluster Chief of Southwest Ohio (Great Lakes Region)

Duties: Oversee and direct Indian Guides & Princess Programs in Southwest Ohio,

Training and Instruction of Officers, Acquisition of tools and materials, Participation in national and regional policy meetings.

OTHER ACTIVITIES:

Present

Musician / Singer-Songwriter / Composer / Performer

Current Projects can be accessed at **Shavemusic.com**

INSTRUMENTS: Keyboard, Guitar, Bass, Harmonicas, Sax and Percussion

6/05 -9/11

Actor / Set Designer / Promotional Materials & Advertising

Residents in Praise - Angel Theatre Works - Living History Works - Smoothstone Productions

Projects can be accessed at **Shurdesign.com**

Advanced Open Water Diver

PADI Certification



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about me



gallery



contact

Dave Shurte

ShurDesign.com

My Mission

To ethically serve the creative, design and marketing needs. To cohesively bring together all the elements that reflect the essence and the core understanding of the offerings and or services in those elements. With my collective experience, to become a valued and trusted Partner in that vision and success throughout every stage of the experience and growth, no matter how large or how small. To care, to listen and to ever be engaged in the process of our mutual success.



Dave Shurte



contact

Cell:
937.
266.
9146

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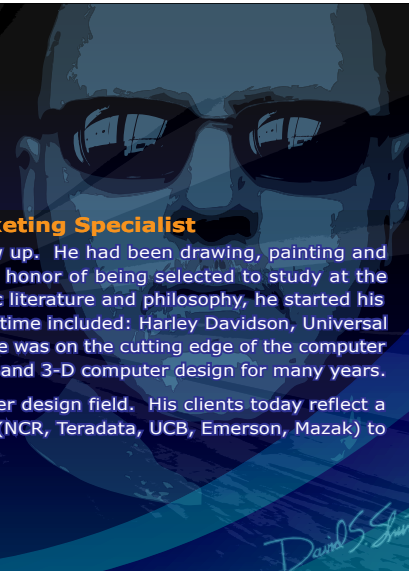
contact

Dave Shurte

Creative Art Director / Senior Designer / Marketing Specialist

Dave never wondered what he was going to do when he grew up. He had been drawing, painting and sketching as far back as he can remember. He enjoyed the honor of being selected to study at the Dayton Art Institute. After pursuing his degrees in art, classic literature and philosophy, he started his professional career as an illustrator. His primary clients at the time included: Harley Davidson, Universal Studios, Warner Brothers, Hanna Barbara Inc. and Disney. Dave was on the cutting edge of the computer design revolution and was an Associate Professor teaching 2-D and 3-D computer design for many years.

He is still engaged in the ever exciting and expanding computer design field. His clients today reflect a wide range of diversity from the top national corporate clients (NCR, Teradata, UCB, Emerson, Mazak) to the local Mom and Pop stores and everything in between.



Dave Shurte

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4249
Crownwood
Ave.
Dayton
Ohio 45415



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about me



gallery



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ShurDesign.com

Portfolio

In the Portfolio Gallery at ShurDesign.com you will see numerous examples of creative solutions that were imagined, brought to life and executed by Dave Shurte. This is but a sample and hardly touches the scope and depth of his work.



Dave Shurte



contact

shavedirty
@yahoo
.com

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